



FY25 Sponsorship Proposal

JOIN US IN MAKING A DIFFERENCE
FOR OUR NEIGHBORS IN WESTERN
MAINE!

FY25

October 1, 2024 - September 30, 2025

Community Concepts
240 Bates Street, Lewiston, ME 04240
17 Market Square, South Paris, ME 04281

Your support provides our organization with crucial, unrestricted funds that allow our programs to respond to the most pressing needs in our communities.

Contact

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Introduction

Community Concepts, Inc. (CCI) is a 501(c)3 nonprofit organization and Community Action Agency serving more than 13,000 people annually in Western Maine.

Our Mission:

To provide pathways to a healthy life for and with those most impacted by inequities in Western Maine through programs, partnerships, and advocacy.

What We Do:

CCI offers dozens of programs and services focused on strengthening our communities. Our service areas include early childhood education, parenting education and support, mental health services, affordable housing, home energy and improvement, financial coaching, business advising, and the work of the Maine Resiliency Center. Explore all CCI programs and services online at: www.ccimaine.org

How to Get Involved:

Are you ready to help your neighbors reach their goals, find stability, and increase their self-sufficiency? Find our FY25 Sponsorship Opportunities in the next few pages!

\$3.2 million distributed in HEAP benefits to 7,075 eligible households.

525 children served by our Head Start, Early Head Start, and Childcare Programs.

3,292 home visits by Maine Families staff with 323 families enrolled.

1,162 people served by Oxford County Mental Health Services.

\$1.2 million lent to small businesses by Community Concepts Finance Corporation.

More than 440 individuals supported by the Maine Resiliency Center.

Invest in Your Community

Join CCI as an FY25 Sponsor to be featured across Central and Western Maine as a champion for your community.



Premier Sponsor

Investment: \$10,000



- Recognition in all CCI lobbies & Early Learning Centers (18 buildings total throughout Androscoggin, Oxford, and Franklin Counties)
- Logo placement at all community tabling events attended by CCI staff
- Six tickets to CCI's Annual Paul Gauvreau Legacy Event (Spring 2025), the opportunity to speak during opening remarks, recognition during the keynote speech, and logo placement on all event materials
- Registration for two teams of four at CCI's Annual Golf Tournament (September 2025), the opportunity to speak during welcoming remarks, exclusive sponsorship of two holes, and recognition during welcoming remarks
- Logo placement on CCI's website all year long and in our Annual Report
- Opportunities to be featured in CCI's internal and external newsletters (reaching 5,000+) throughout the year

Champion Sponsor

Investment: \$7,000

- Recognition in all CCI lobbies & Early Learning Centers (18 buildings total throughout Androscoggin, Oxford, and Franklin Counties)
- Logo placement at all community tabling events attended by CCI staff
- Four tickets to CCI's annual Paul Gauvreau Legacy Event (Spring 2025), recognition during the keynote speech, and logo placement on all event materials
- Registration for one team of four at CCI's annual Golf Tournament (September 2025), plus exclusive sponsorship of one hole and recognition during welcoming remarks
- Logo placement on CCI's website all year long
- Opportunities to be featured in CCI's internal and external newsletters (reaching 5,000+) throughout the year

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Inspiration Sponsor

Investment: \$5,000



- Recognition in all CCI lobbies & Early Learning Centers (18 buildings total throughout Androscoggin, Oxford, and Franklin Counties)
- Logo placement at all community tabling events attended by CCI staff
- Two tickets to CCI's annual Paul Gauvreau Legacy Event (Spring 2025) and recognition during the keynote speech
- Recognition during welcoming remarks at CCI's Annual Golf Tournament (September 2025) and sponsorship of two holes
- Logo placement on CCI's website all year long
- Opportunities to be featured in CCI's internal and external newsletters (reaching 5,000+) throughout the year

Supporting Sponsor

Investment: \$2,500

- Recognition in all CCI lobbies & Early Learning Centers (18 buildings total throughout Androscoggin, Oxford, and Franklin Counties)
- Logo placement at all community tabling events attended by CCI staff
- Discounted tickets to CCI's Paul Gauvreau Legacy Event (Spring 2025) and recognition during the keynote speech.
- Logo placement on CCI's website all year long

Invest in Your Community

Join CCI in celebrating the legacy of former CCI Board Member Paul Gauvreau and his dedication to helping others.



LEGACY FUND SPRING 2025

PAUL GAUVREAU LEGACY EVENT



Grand Slam Sponsor \$5,000 - Includes tickets for 10 people, recognition during the evening's keynote speech and on the Paul Gauvreau Legacy Award certificate, logo displayed on all printed materials and scrolling video at Event, recognition on Community Concepts' Paul Gauvreau Legacy Event webpage and social media posts

Home Run Sponsor \$2,500 - Includes tickets for 6 people, recognition during the evening's keynote speech, logo displayed on printed materials and scrolling video at Event, recognition on Community Concepts' Paul Gauvreau Legacy Event webpage and social media posts

RBI Sponsor \$1,500 - Includes tickets for 4 people, logo displayed on printed materials and scrolling video at Event, recognition on Community Concepts' Paul Gauvreau Legacy Event webpage and social media posts

Triple Sponsor \$1,000 - Includes tickets for 2 people, logo displayed on printed materials and scrolling video at Event, recognition on Community Concepts' Paul Gauvreau Legacy Event webpage and social media posts

Double Sponsor \$500 - Logo displayed on printed materials and scrolling video at Event, recognition on Community Concepts' Paul Gauvreau Legacy Event webpage and social media posts

All donations to **CCI's Paul Gauvreau Legacy Fund** provide our organization with crucial, unrestricted funds that allow our programs to respond to the most pressing needs in our communities.

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COMMUNITY CONCEPTS GOLF TOURNAMENT

SEPTEMBER 2025



Tournament Sponsor \$7,000* - As our exclusive Tournament Sponsor, you receive registration for two teams of four players to participate in the tournament, hole sponsorship on Hole One, the opportunity to welcome players during opening remarks, and logo recognition on all printed and social media collateral for the tournament.

Tournament Ball Sponsor \$2,000* - Get your company logo in the pocket of every player on the course! Each player is provided a sleeve of golf balls at registration branded with the company logo of the Tournament Ball Sponsor. This package includes registration for a team of four, and social media recognition.

Tournament Cart Sponsor \$2,000* - Help players get around the course quickly, and get your company branding on every golf cart for the day. This package includes registration for a team of four, and social media recognition.

Reception Sponsor \$2,000* - Includes one team of four and the chance to share short remarks during our after-tournament reception, featuring prize presentations and light refreshments. Plus logo recognition in the event space.

Sponsor Lunch \$1,500* - or Breakfast \$500* - Golfing on an empty stomach is *never* a good idea. By sponsoring a meal, you get your company branding in front of every player (and they will be thankful)! [The Lunch Sponsorship Package](#) includes registration for a team of four. Both meal sponsorships include recognition on social media and at the event.

Sponsor a Contest \$1,000 - Available contests include: Putting Green Contest, Longest Drive, On-The-Green, or a Hole-In-One Competition. Includes recognition on social media and at the tournament.

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COMMUNITY CONCEPTS GOLF TOURNAMENT

SEPTEMBER 2025

Gold Sponsorship \$1,750 - Community Concepts invites businesses to become Gold level sponsors of our event! This package includes: registration for two teams of four, exclusive sponsorship of two holes, social media recognition, and CCI branded item for each player.

Silver Sponsorship \$1,000 - This package includes: registration for one team of four, exclusive sponsorship of one hole, social media recognition, and CCI branded item for each player.

Bronze Sponsorship \$750 - This package is a very cost effective way to advertise your business and support your community at the same time. For \$750, you get complimentary registration for a team of four, exclusive sponsorship of one hole, and social media recognition.

Just the Team \$500 - Just looking to play? Register for a team of four! Round up your colleagues or friends and make a squad! Includes complimentary breakfast and lunch for each player.

Sponsor a Hole \$300 - Can't play? Just sponsor a hole and get your company logo on the course.



Join us in strengthening our communities in Western Maine.
Contact us today to get started!

Kelsey Miller, Resource Development Manager

207-330-5578

kmiller@community-concepts.org

www.ccimaine.org

Thank you! We look forward to partnering!

Connect with us today:

Name Kelsey Miller, Resource Development Manager
Email kmiller@community-concepts.org
Phone 207-330-5578
Website www.ccimaine.org

