



CommunityConcepts
2026
SPONSORSHIP
PROPOSAL

Contact

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Community Concepts, Inc. (CCI) is a 501(c)3 nonprofit organization and Community Action Agency annually serving 17,000+ people in Western Maine.

Our Mission:

To provide pathways to a healthy life for and with those most impacted by inequities in Western Maine through programs, partnerships, and advocacy.

We invite you to join us in making our mission a reality!

All Sponsorships Create Positive Change



Supporting early learning and development for hundreds of children through Head Start, Childcare, Maine Families, and Family Coaching.



Keeping thousands of neighbors safe and warm in Maine's coldest winter months with **heating assistance**.



Offering safe and affordable housing options for neighbors across Western Maine.



Providing crucial behavioral health services for those struggling with mental health concerns and substance use.



Teaching individuals and families about financial wellness, including budgeting, credit and foreclosure counseling, and Homebuyer's Education.



Supporting hundreds of those impacted by the October 25th tragedy in Lewiston with resource navigation, groups, trauma education, and community connection.

How to Get Involved:

Are you ready to **help your neighbors**? Explore CCI's **2026 Sponsorship Opportunities** and join us today!

Perks? Be **featured across Western Maine** as a champion for your community!

2026 Sponsorships



Premier Sponsor

Investment: \$10,000



- Recognition in all CCI lobbies & Early Learning Centers in Androscoggin, Franklin, and Oxford Counties.
- Logo placement at all community tabling events attended by CCI staff.
- Logo placement at all community events hosted by CCI, including May Day Play Day/Oxford County Touch-a-Truck, our NeighborWorks Block Party in Lewiston, and more.
- Registration for two teams of four at CCI's Annual Golf Tournament (September 14, 2026), exclusive sponsorship of two holes, and recognition during welcoming remarks.
- Logo placement on CCI's website all year long and in our Annual Report.
- Opportunities to be featured in CCI's internal and external newsletters (reaching 5,000+) throughout the year.

Champion Sponsor

Investment: \$7,000

- Recognition in all CCI lobbies & Early Learning Centers in Androscoggin, Franklin, and Oxford Counties.
- Logo placement at all community tabling events attended by CCI staff.
- Logo placement at all community events hosted by CCI, including May Day Play Day/Oxford County Touch-a-Truck, our NeighborWorks Block Party in Lewiston, and more.
- Registration for one team of four at CCI's annual Golf Tournament (September 14, 2026), plus exclusive sponsorship of one hole and recognition during welcoming remarks.
- Logo placement on CCI's website all year long.
- Opportunities to be featured in CCI's internal and external newsletters (reaching 5,000+) throughout the year.

Invest in Your Community



Inspiration Sponsor

Investment: \$5,000



- Recognition in all CCI lobbies & Early Learning Centers in Androscoggin, Franklin, and Oxford Counties.
- Logo placement at all community tabling events attended by CCI staff.
- Logo placement at all community events hosted by CCI, including May Day Play Day/Oxford County Touch-a-Truck, our NeighborWorks Block Party in Lewiston, and more.
- Recognition during welcoming remarks at CCI's Annual Golf Tournament (September 14, 2026) and sponsorship of two holes.
- Logo placement on CCI's website all year long.
- Opportunities to be featured in CCI's internal and external newsletters (reaching 5,000+) throughout the year.

Supporting Sponsor

Investment: \$2,500

- Recognition in all CCI lobbies & Early Learning Centers in Androscoggin, Franklin, and Oxford Counties.
- Logo placement at all community tabling events attended by CCI staff
- Logo placement at all community events hosted by CCI, including May Day Play Day/Oxford County Touch-a-Truck, our NeighborWorks Block Party in Lewiston, and more.
- Logo placement on CCI's website all year long.

Partner Sponsor

Investment: \$1,000

- Recognition in all CCI lobbies & Early Learning Centers in Androscoggin, Franklin, and Oxford Counties.
- Logo placement at all community tabling events attended by CCI staff.
- Logo placement on CCI's website all year long.
- Connections to CCI programs and services.

Invest in Your Community

Join CCI in celebrating our community with events throughout the year!



Event Sponsorships

Paul Gauvreau Legacy Event

Spring 2026, Location TBD

\$1,000

Supporting CCI's Paul Gauvreau Legacy Fund*, sponsorship includes recognition during the event's keynote remarks, logo displayed on printed materials, and recognition on Community Concepts' Paul Gauvreau Legacy Event webpage and social media posts.

May Day Play Day/Oxford County Touch-a-Truck

Saturday, May 16, 2026, Oxford Hills Comprehensive High School

\$1,000

Get your name and branding in front of hundreds of families in the Oxford Hills region! This free community event is co-hosted with the Rotary Club of Oxford Hills. Sponsorship includes logo displayed on printed materials and event signage, and recognition on the May Day Play Day/Oxford County Touch-a-Truck webpage, Facebook event page, and social media.

NeighborWorks Week Block Party

June 2026, CCI's Lewiston Office, 240 Bates Street

\$1,000

Join us for a fun afternoon celebrating our Lewiston neighborhood! Featuring free food, activities, and connections to community resources, this event brings hundreds of Lewiston residents to our parking lot for an afternoon of fun. Sponsorship includes recognition on printed materials, event signage, and social media.

Community Tabling Events

Hosted by community partners throughout the year in Western Maine

\$500

Every year, CCI participates in dozens of community events with a table to share our resources. Sponsorship includes recognition on social media and supports the staffing, printing, and marketing needs for these events.

*All donations to **CCI's Paul Gauvreau Legacy Fund** provide our organization with crucial, unrestricted funds that allow our programs to respond to the most pressing needs in our communities.

Invest in Your Community

Join CCI as a 2026 Sponsor to be featured across Western Maine as a champion for your community.



COMMUNITY CONCEPTS GOLF TOURNAMENT

SEPTEMBER 14, 2026, POLAND SPRING GOLF COURSE

Tournament Sponsor \$7,500* - As our exclusive Tournament Sponsor, you receive registration for two teams of four players to participate in the tournament, hole sponsorship on Hole One, the opportunity to welcome players during opening remarks, and logo recognition on all printed and social media collateral for the tournament.

Tournament Cart Sponsor \$3,000* - Help players get around the course quickly, and get your company branding on every golf cart for the day. This package includes registration for a team of four, and social media recognition.

Tournament Ball Sponsor \$2,500* - Get your company logo in the pocket of every player on the course! Each player is provided a sleeve of golf balls at registration, branded with the company logo of the Tournament Ball Sponsor. This package includes registration for a team of four, and social media recognition.

Reception Sponsor \$2,500* - Includes one team of four and the chance to share short remarks during our after-tournament reception, featuring prize presentations and light refreshments. Plus logo recognition in the event space.

Sponsor Lunch \$2,500* - or Breakfast \$500* - Golfing on an empty stomach is never a good idea. By sponsoring a meal, you get your company branding in front of every player (and they will be thankful)! [The Lunch Sponsorship Package](#) includes registration for a team of four. Both meal sponsorships include recognition on social media and at the event.

Sponsor a Contest \$1,000 - Available contests include: Putting Green Contest, Longest Drive, On-The-Green, or a Hole-In-One Competition. Includes recognition on social media and at the tournament.

Invest in Your Community

Join CCI as a 2026 Sponsor to be featured across Western Maine as a champion for your community.



COMMUNITY CONCEPTS GOLF TOURNAMENT

SEPTEMBER 14, 2026

Gold Sponsorship \$2,000 - Community Concepts invites businesses to become Gold level sponsors of our event! This package includes: registration for two teams of four, exclusive sponsorship of two holes, social media recognition, and CCI branded item for each player.

Silver Sponsorship \$1,500 - This package includes: registration for one team of four, exclusive sponsorship of one hole, social media recognition, and CCI branded item for each player.

Bronze Sponsorship \$800 - This package is a very cost effective way to advertise your business and support your community at the same time. For \$750, you get complimentary registration for a team of four, exclusive sponsorship of one hole, and social media recognition.

Just the Team \$500 - Just looking to play? Register for a team of four! Round up your colleagues or friends and make a squad! Includes light breakfast items and a boxed lunch for each player.

Sponsor a Hole \$300 - Can't play? You can still sponsor a hole to get your company logo on the course!

Join us in strengthening our communities in Western Maine.
Contact us today to get started!

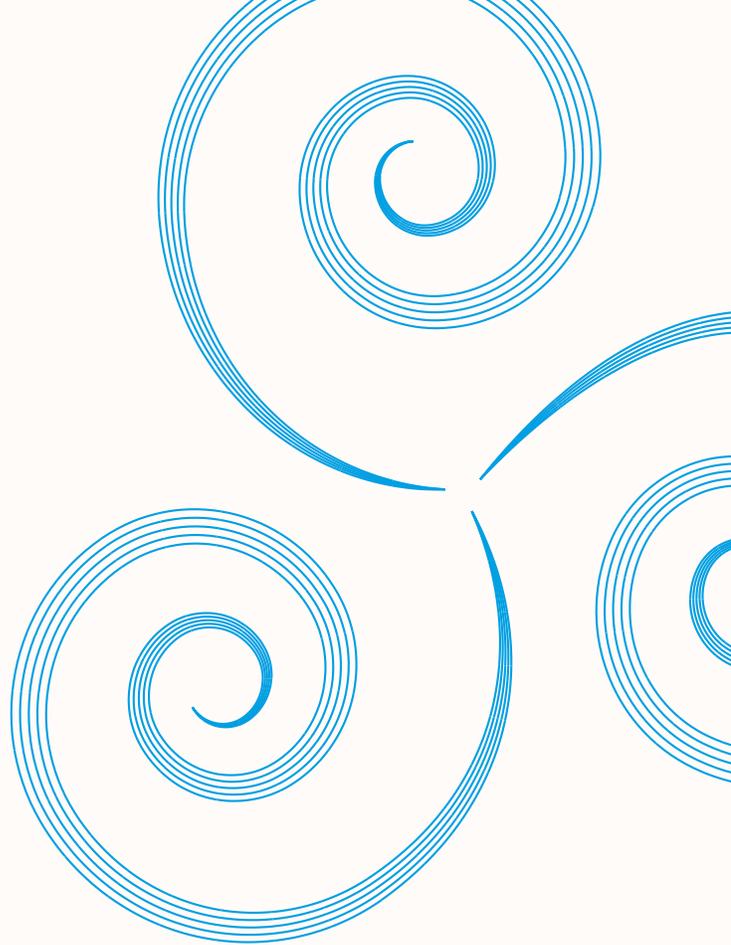
Kelsey Miller, Resource Development Manager

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Thank you!
We look forward to partnering!



Connect with us today:

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